



# Frozen & Refrigerated Food Council OF NORTHERN CALIFORNIA

## Membership Application

### WHY A COUNCIL?

Formed in 1983, the Council's purpose is both educational and functional. It fills very real needs for all segments of the Frozen and Refrigerated Food trade – salespeople, distributors, retailers, manufacturer's, media and services – to communicate and keep updated in this ever-changing industry and marketplace.

### "LET'S HAVE LUNCH!"

Meaningful yearly meeting featuring a keynote speaker help keep members abreast of trends and changes.

### PARDON OUR SMOKE

In the past 31 years, the Council has established itself with over 350 members, plus has it's own Web Site. It sponsors three local themed promotions March National Frozen Food Month, June, Dairy Month/ Ice Cream Month and September Back to School/Wellness with excellent sales results and trade support – and has earned the reputation for

doing what it sets out to do. It expanded as did the national association to include refrigerated in 2003.

### BANNER ADS & HOT LINKS

Banner ads are available on the Council's Web Site and members qualify for linking from either site.

### BE A PART OF IT!

The Council is designed as a non-profit "working organization" and needs more good people to help direct it's million dollar budget affecting MARCH – NATIONAL FROZEN FOOD MONTH, JUNE –DAIRY, REFRIGERATED AND ICE CREAM MONTH, and the SEPTEMBER – BACK TO SCHOOL/ WELLNESS multi-media promotions, retail and sales display contests, along with the GOLF TOURNAMENT, and T.G.I.F. AWARDS NIGHT DINNER.

ONE REGULAR MEMBERSHIP WITH VOTING PRIVILEGES IS ALLOWED FOR EACH COMPANY AND THERE MUST BE A REGULAR MEMBER BEFORE ASSOCIATE MEMBERSHIPS ARE GRANTED. DUES COVER THE FISCAL YEAR BEGINNING JANUARY 1. DUES ARE NOT CONSIDERED CONTRIBUTIONS DEDUCTIBLE UNDER SEC. 170(C) OF THE IRS CODE.

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## MEMBERSHIP APPLICATION

- BROKER    RETAILER    SERVICES
- PACKER    MEDIA    DISTRIBUTOR

Make Checks payable to the Frozen & Refrigerated Food Council (FARFC) or use your credit card (circle one) VISA   MASTERCARD   AMEX   Card No. \_\_\_\_\_ Exp. \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

Mailing Address (if different) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Regular Member   R. \_\_\_\_\_ \$125.00 (regular)

Associate Member(s)   1. \_\_\_\_\_ 4. \_\_\_\_\_ \$ 40.00 (each)

2. \_\_\_\_\_ 5. \_\_\_\_\_

3. \_\_\_\_\_ 6. \_\_\_\_\_

OR, CORPORATE MEMBERSHIP \$300.00 (1 Regular Member and up to 6 Associate Members. \_\_\_\_\_ \$300.00 (Corp.)

Additional Associate Members may be added at \$30.00 each) \_\_\_\_\_ \$ 30.00 (each)

\$ \_\_\_\_\_ TOTAL ENCLOSED

### Frozen & Refrigerated Food Council (FARFC)

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