

Membership Application



Who We Are

- We are a working Council which represents the best of the best of Northern California's retailers, manufacturers, wholesalers, and brokers.
- We are an award-winning Council racking up NFRA Golden Penguins year after year for top notch marketing and social media.

What We Do

- Our #1 goal is to grow the sales in the frozen and refrigerated foods space.
- We do this by having yearly sales promotions, such as March Frozen Food Month and June Dairy + Beyond AND networking opportunities with key decision makers.
- We promote the heck out of your brands on our social platforms.
- We are a philanthropic group and give back by way of donations and community service opportunities throughout the year.

One regular membership with voting privileges is allowed for each company and there must be a regular member before associate memberships are granted. Dues cover the fiscal year beginning January 1. Dues are not considered contributions deductible under sec. 170(c) of the IRS code.

Why We Do It

- Keeping our sales events relevant in the ever-changing CPG world is critical to the way we all do business.
- We strive to help foster collaborative partnerships within our local marketplace.

Don't Be Left Out

- Expand your network – increase touchpoints with senior leaders, peers, customers, mentors and more!
- Be included in our ever-popular networking events like Top Golf or our Annual Golf Tournament.
- Attend our yearly membership luncheon featuring a keynote speaker.
- Volunteer opportunities!
- Membership discounts at events!
- Did we mention how fun we are?

Follow Us

- Give us a follow and see firsthand what we are doing in the social space and just how we are promoting the brands of our members.



 Company _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email _____

Regular Member R. _____ \$150.00 (regular)

Associate Member(s) 1. _____ 4. _____ \$50.00 (each)

2. _____ 5. _____

3. _____ 6. _____

OR, CORPORATE MEMBERSHIP \$300.00 (1 Regular Member and up to 6 Associate Members) _____ \$300 (Corp)

Additional Associate Members may be added at \$50.00 each _____ \$50.00 (each)

\$ _____ TOTAL ENCLOSED

Make Checks Payable To: Frozen and Refrigerated Food Council (FRFC)

Credit card payments at: <https://frfcouncilmembership.square.site/memberships> or scan here:



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